



SOLUTION PROFILE

COUNTERPOINT SQL EXPRESS

for the retail industry



CounterPoint SQL Express is a complete retail management solution that gives you power and control over every aspect of your business. Powerful software at an affordable price—that's something every retailer needs.

Designed for small, single store businesses, CounterPoint SQL Express offers retailers a powerful yet economical solution. From robust point-of-sale ticket entry and inventory management to integrated purchasing, customer tracking, and reporting. CounterPoint SQL Express includes all the tools you need to run your business efficiently, effectively, and profitably. It's based on Microsoft® SQL Server, an industry standard database that's powerful and reliable. CounterPoint SQL Express fits your business now and will grow with you as your business grows.

▶ BOOST YOUR BOTTOM LINE

Minimize your inventory investment and out-of-stock conditions so you can maximize your profitability.

▶ ACCELERATE YOUR BUSINESS

Streamlined point-of-sale means faster tickets with fewer errors. On-the-fly data entry lets you add records from anywhere in CounterPoint, and data-driven lookups help you find those records in a flash.

▶ HARNESS THE POWER

SQL technology lets you get to the heart of your CounterPoint data so you can view it, export it, and manipulate it just about any way you want.

▶ AS YOUR BUSINESS GROWS

CounterPoint SQL Express meets the needs of a growing business. Start out with Express and—as your business needs change—move up to the Enterprise edition.

▶ LOCAL SUPPORT

A CounterPoint Business Partner in your area will analyze your business needs, deliver and install your CounterPoint system, and follow up with training and ongoing support.

▶ SEE IT YOUR WAY

From anywhere in CounterPoint, use the customizable Zooms to see detailed information about your items, customers, vendors and more.

▶ PRESERVE YOUR AUDIT TRAIL

With a solid audit trail, you can go back at any time to see what was updated, when it was updated, and who updated it.



FAST AND EASY CHECKOUT

Ring up sales, returns, orders, and layaways on a single ticket. Or place the entire ticket on hold, print a price quote, or issue a gift certificate or store credit.

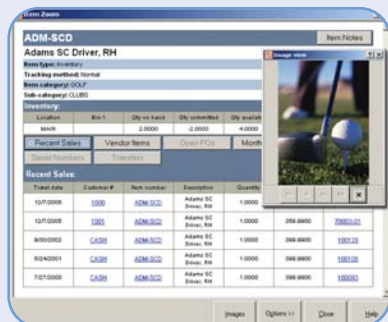
- Choose from regular or touchscreen ticket entry
- Zoom in on item and customer details
- Accept payments on A/R accounts
- Use CPGateway for lightning-fast authorizations via the Internet



UP-TO-THE-MINUTE INVENTORY PICTURE

CounterPoint helps you minimize your inventory investment and out-of-stock conditions so you can maximize your profitability.

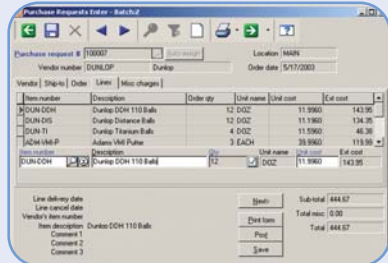
- Always know what's in-stock and on-order
- Track merchandise movement
- Define multiple price levels and promotional pricing
- Track up to three dimensions for apparel grids
- Use the built-in merchandising reports to analyze current levels, spot sales trends, and make better buying decisions



ACCURATE PURCHASING

Easily place purchase orders with your vendors. Not sure what to order? Let CounterPoint calculate current stock levels and suggest quantities.

- Simplify reorders by copying historical PO's into new purchase orders
- Receive merchandise with or without a PO
- Track backorders
- Voucher received PO's into your A/P system



CUSTOMER RETENTION

When you know who your customers are and what they're buying, you can keep them coming back for more.

- Retain complete details for every sale you make
- Build a valuable database for analyzing trends
- Print targeted mailings based on sales history
- Set credit limits
- Track receivables, print statements and enter cash receipts



INTEGRATED ECOMMERCE

Connect your CounterPoint store to your online store with CPOnline, our powerful and affordable web-hosting and website creation service.

- Expand your business to the web with minimum effort and expense
- Items, prices, and customers come directly from CounterPoint
- Eliminate costly double entry – import orders to CounterPoint SQL
- Built-in marketing tools help you reach new customers



REPORTS LIBRARY

An extensive library of built-in reports gives you the information you need to run your business successfully.

- Over 100 built-in reports and journals
- View current conditions as well as historical details
- Modify parameters to analyze the data your way
- Print Quick Reports from any LookUp



FOR MORE INFORMATION, PLEASE VISIT US AT
WWW.RADIANTSYSTEMS.COM OR CONTACT US AT 877.794.RADS

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CPSQL-XPRESS-0706

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