



SOLUTION PROFILE COUNTERPOINT VERSION 7

for the retail industry

COUNTERPOINT

CounterPoint V7 is a feature-packed point-of-sale and inventory management system. Suitable for businesses of all sizes, CounterPoint manages, consolidates, and distributes information across many locations. CounterPoint also includes features designed to meet the specific needs of wholesale distributors and mail-order businesses.

Backed by 25 years of experience in the retail industry, CounterPoint helps you streamline your point-of-sale operations. Stay on top of your inventory, keep track of your customers, improve your purchasing decisions, manage your accounts, lower your costs, and boost your profits.

▶ CHOOSE YOUR PLATFORM

CounterPoint supports a variety of operating systems, including Windows®, NetWare®, Unix/Linux, and Citrix® MetaFrame®.

▶ BOOST YOUR BOTTOM LINE

Minimize your inventory investment and out-of-stock conditions so you can maximize your profitability.

▶ LOWER OPERATING COSTS

Fewer errors at the point-of-sale and reduced shrinkage mean fewer losses. Tighter inventory control means less money tied up in inventory and faster turn rates.

▶ GROW YOUR BUSINESS

CounterPoint works with one store or 1,001 stores. No matter how big your business gets, CounterPoint delivers consistent performance across your entire organization.

▶ LOADS OF OPTIONS

Right out of the box, CounterPoint is loaded with features to handle every aspect of your business. As your business grows, add optional features such as Order Entry, Kits, Basic Accounting, Open to Buy, Wireless, and more.

▶ LOCAL SUPPORT

A CounterPoint Business Partner in your area will analyze your business needs, deliver and install your CounterPoint system, and follow up with training and ongoing support.



FAST AND EASY CHECKOUT

Ring up sales, returns, orders, backorders, special orders, and layaways. Or place the entire ticket on hold, print a price quote, or issue a gift certificate or store credit.

- Choose from regular or touchscreen ticket entry
- Zoom in on item and customer details
- Accept payments on A/R accounts
- Use CPGateway for lightning-fast authorizations via the Internet
- Track rentals and gift registries
- Ring up sales offline



UP-TO-THE-MINUTE INVENTORY PICTURE

CounterPoint helps you minimize your inventory investment and out-of-stock conditions so you can maximize your profitability.

- Always know what's in-stock, on-order, and in-transit
- Track merchandise turns
- Define multiple price levels and promotional pricing
- Use the built-in merchandising reports to analyze current levels, spot sales trends, and make better buying decisions
- Initiate and track inventory transfers



CUSTOMER RETENTION

When you know who your customers are and what they're buying, you can keep them coming back for more.

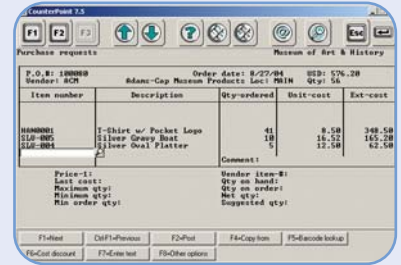
- Retain complete details for every sale you make
- Build a valuable database for analyzing trends
- Print targeted mailing based on sales history
- Track receivables
- Set credit limits
- Reward customers with loyalty points



AUTOMATED PURCHASING

Easily place purchase orders with your vendors. Not sure what to order? Let CounterPoint calculate current stock levels and create PO's.

- Automatically calculate and create restocking orders
- Simplify reorders by copying historical PO's into new purchase orders
- Receive merchandise with or without a PO
- Track backorders and RTVs
- Voucher received PO's into your third-party A/P system
- Order and receive merchandise for multiple stores in a single, combined PO



INTEGRATED ECOMMERCE

Connect your CounterPoint system to your online store with CPOnline, Radiant's powerful and affordable web-hosting and website creation service.

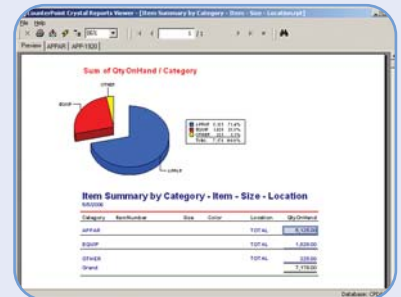
- Expand your business to the web with minimum effort and expense
- Items, prices, and customers come directly from your CounterPoint system
- Eliminate costly double entry
- Built-in marketing tools help you reach new customers



REPORTS LIBRARY

An extensive library of built-in reports gives you the information you need to run your business successfully.

- Over 190 built-in reports and journals
- View current conditions as well as historical details
- Modify parameters to precisely analyze the data you need
- Use the SQL Connection Option to display real-time data in charts, graphs, and tables



FOR MORE INFORMATION, PLEASE VISIT US AT
WWW.RADIANTSYSTEMS.COM OR CONTACT US AT 877.794.RADS

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CPV7-0706

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